

Tuscan suggestions



CPRN HOMOOD AT CLAN UPSTAIRS
Via Pontaccio 15, Milano

In its headquarters at Ponsacco, in the heart of Tuscany, CPRN creates collections from natural and precious materials, fashioned with techniques of high craftsmanship. Clan Upstairs in Brera showcases some of the brand's finest collections

In these pages, CPRN HOMOOD's offerings in the Clan Upstairs showroom on Via Pontaccio are the result of a careful selection of fine, natural materials crafted using high-quality artisanal manufacturing techniques. The Milan showroom is complemented by the company's flagship store in Ponsacco, in the heart of Tuscany, the company's historic headquarters.



The authentic essence of Tuscany and versatile uniqueness in interpreting contemporary style. These are the distinctive features of CPRN, an Italian excellence that stands out in the contemporary design and contract scene by its "evolved craftsmanship". Recently CPRN has started an important process of renewal, enriching its collections with innovative indoor and outdoor furnishings inspired by the 1970s and '80s. The result is a mix of styles and influences that perfectly reflects the natural adaptability of all its products. Different aesthetic codes come together to create a continuum between spaces. For outdoors, the material research extends to solid mahogany and iroko woods, combined with precious marbles and travertines, for an aesthetic that combines nature, design and durability. At Ponsacco, in the province of Pisa, the company showroom, an exhibition space of over 1,200 square meters, recounts the brand's whole universe through a careful selection of materials and finishes. The upholstery also comes from the finest fabrics, ranging from cottons to velvets and highly refined silks, while the first-choice leathers express the hand-crafted excellence typical of the region. In the well-known Shape collection, a rich range of marbles, among the most distinctive and refined, dialogues with natural ash wood with a black coloring, a sign of elegance and contemporaneity.



With the aim of strengthening its presence in the capital of design, CPRN has opened in Milan in the Clan Upstairs fashion concept store, choosing to fit into a context rich in style and creativity. In this space, CPRN presents a choice of its collections, the expression of an aesthetic vocabulary combining contemporary elegance, craftsmanship and research into materials.

The Milan showroom provides a social focus and an inspirational setting that invites architects, designers and clients to discover the brand's philosophy, embarking on a journey into the heart of Tuscany through the numerous offerings on display. Milan, the international epicenter of design and creativity, represents the ideal place for the brand to strengthen relationships, find new partners and start a path of growth that looks to expand in a space wholly dedicated to CPRN.